

## REED ALSTON

St. Louis, MO | (619) 451-6794 | alstonfareed@gmail.com

Portfolio: alstonfareed.com/home

### VIDEO PRODUCER / CAMERA OPERATOR / PHOTOGRAPHY ASSISTANT (SEASONAL EVENTS)

Live broadcast studio management • Event cinematography • On-site client experience • Fast-paced production workflows

#### SUMMARY

Video producer and camera operator with experience managing live broadcast studio operations, supporting commercial photography productions, and filming wedding/events. Strong on set logistics, lighting setup, audio capture, media offload/backup, and working calmly under tight timelines with clients and teams.

#### EXPERIENCE

##### Silverback Video LLC — Video Production Studio Manager / Camera Operator | St. Louis, MO | 2024–2025

- Managed live broadcast studio operations, including studio setup, lighting, camera operation (including jib), and teleprompter support.
- Coordinated between on-air talent and producers to maintain smooth show flow and clear communication during live production.
- Operated cameras in the field for live sports and music events and supported reliable capture in fast-changing conditions.

##### Studio Seven — Photography Production Studio Manager | St. Louis, MO | 2023–2025

- Supported commercial advertising/editorial shoots by staging wardrobe/props and preparing indoor/outdoor sets.
- Assisted with production logistics and client coordination to keep shoots organized, on-time, and professional.

##### Tower Studios — Videographer | Saint Charles, MO | 2021–2025

- Captured cinematic wedding footage and recorded professional audio in live event environments.
- Managed media transfer, organization, and storage to protect footage and maintain clean project handoffs.

##### GradImages — Trainee Photographer / Assistant (Seasonal, Part-Time) | Regional | Seasonal/Current

- Photographed graduation ceremonies and assisted lead photographers in a high-volume, fast-paced environment.
- Set up and broke down Nikon DSLR equipment and supported consistent, high-quality portraits and candid captures.
- Directed and assisted graduates/families as needed to ensure a positive, efficient photo experience.
- No editing/post-production required; focused on clean capture, reliability, and event flow.

##### Community Television Network — Video Instructor | Chicago, IL | 2018–2019

- Taught high school students audio/video recording, editing, still photography, and publishing in a bi-annual six-week program.
- Built curriculum/lesson plans and supported student work through broadcast and public show delivery.

##### Dog-Star Imaging — Video Production Assistant | Chicago, IL | 2017–2018

- Assisted a Director of Photography on reality TV and feature documentary productions with on-set support.

##### Eivans Inc. — Videographer / Video Editor | Chicago, IL | 2016–2017

- Filmed weddings and supported planning/logistics and documentary-style edits for client projects.

##### SIU Recreation Center Marketing Department — Video Producer | Carbondale, IL | 2013–2014

- Produced promotional videos end-to-end (concept, filming, editing, sound, music, color correction) under deadlines and brand guidelines.

#### EDUCATION

##### Southern Illinois University Carbondale | Carbondale, IL | 2014

B.A. Cinema & Photography (Cinema Production) + Africana Studies

#### SKILLS

- Cameras: Canon Cinema line (C-series), Canon DSLR (5D/7D), Sony A7-series, Panasonic GH-series, **Nikon DSLR (event/ceremony)**
- Lighting: LED/tungsten/strobes, modifiers, reflectors/scrimms, light meter workflows
- Audio: shotgun/lav mics, field recorders, clean on-site capture
- Live/Media: OBS/live streaming basics, media offload, file organization, backups
- Post: Adobe Premiere Pro, After Effects, Photoshop; Pro Tools; Reason
- Professional: client-facing communication, teamwork, tight timelines, travel for events

#### VOLUNTEER

##### Austin Film Festival — Script Reader (Volunteer) | 2024

- Reviewed screenplay submissions and wrote coverage notes with scoring feedback under deadlines.

#### LICENSE

Valid Driver's License (Non-Commercial) — Missouri